



THE HIGHLANDS COMPANY



Why we are better

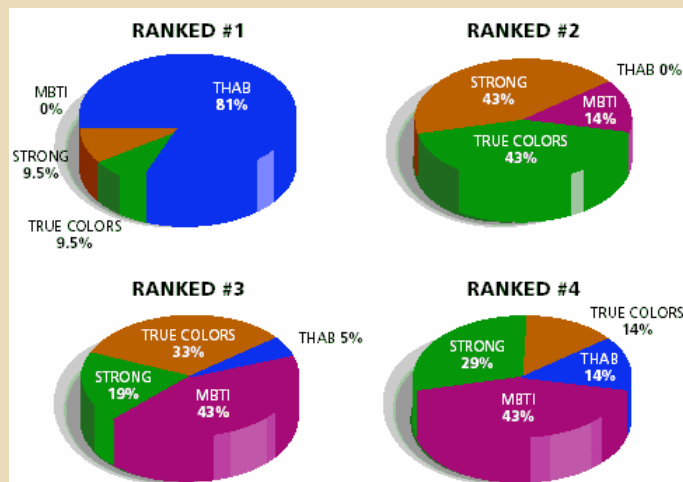
The key difference between the *Highlands Ability Battery*™ and other popular assessment tools – MBTI, Strong, True Colors, DiSC – is that the Battery depends on hands-on performance of objective tasks that measure natural abilities while the other tools are tests of personality or depend on self-report and/or group response. The other tests may offer insights into personality types, but the *Highlands Ability Battery*™ measures natural abilities.

This difference is crucial to students faced with college choices and selection of college majors and college curriculum; to adults involved in career changes and career transition; and to companies designing programs in team building, leadership identification, or leadership development.

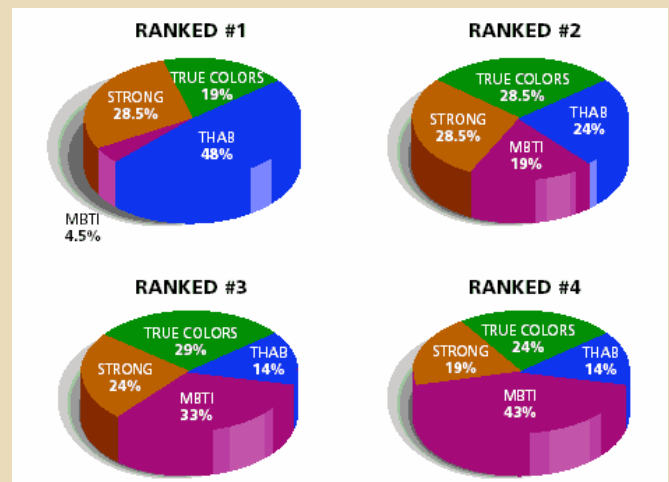
When people are able to measure and react to these differences, they prefer the *Highlands Ability Battery*™ to the other tests as a measure of their abilities and as a guide to career decisions.

In 2003, 21 graduate students in Counseling and Career Development at Colorado State University were required to complete the *Highlands Ability Battery*™, MBTI, the Strong Inventory, and True Colors. Here's how they responded to a survey conducted by their instructor:

Instruction: You have taken the Strong Interest and Skills Confidence Inventory, the MBTI, True Colors and the Highlands Battery. List these tests in the order of their effectiveness in measuring your abilities or talents.



Instruction: List the Strong Interest and Skills Confidence Inventory, the MBTI, True Colors and the Highlands Battery in the order of their effectiveness in guiding you in future career decisions.



For Information On Career Planning And The Highlands Ability Battery

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